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BOOK FAIR

## Brief Introduction of China Light Industry Press

China Light Industry Press was established in October 1954. For 60 years, Basing on technology and facing to life, it has issued a great amount of excellent publications, which were served for science research, production, teaching and People's lives, and has broad recognition in reader.

After several decades' development, China Light Industry Press has gradually become a Press that takes the consumables industry as support, aims at improving the standard of living of the people, serves for industry technology and education development, and overhangs the industry and life characteristics, has the publishing features of books, periodical magazines, audio-visual products, and internet publications, which are close to life, close to masses, close to technology, education and life.

At the same time of deeply exploring the excellent works of our own nationality, it also absorbs the abstract of other nationalities' culture, and makes them locally according to the situation of our country. By broadly developing copyright business, China Light Industry Press has successively established long term, friendly and stable cooperation relationship with many foreign large-scale publishing groups of Japan, Korea, U.S.A, Germany, England, etc, and Taiwan, Hong Kong publishing houses. These made the published books more propitious to market demands, and provided a batch of books and periodicals that represented international standard, and also boosted the culture exchanges between world and region. And also achieved preferable success in issuing copyright.

China Light Industry Press specializes in books and periodicals publishing, and also the audio-visual products, electrical publications, and Internet publications of Life and Audio-visual Publishing House of China Light Industry Press, China Light Industry (Beijing) Internet Publishing Company achieve continuous development, and they are enjoyed by broad readers gradually.

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中国轻工业出版社成立于1954年10月，迄今六十余年。是国家级科技出版社。为读者提供了一批贴近生活、贴近群众、贴近实际的图书、期刊、音像、新媒体等文化产品，在文化产品市场中树立了良好的品牌，深受广大读者欢迎。

经过几十年的发展壮大，中国轻工业出版社已经成长为一个服务于科技和教育发展，引领生活时尚，突出行业特点，具有特色的出版社。本着贴近生活，贴近大众，贴近科技和教育的原则，无论在图书与期刊及音像产品，还是网络出版领域均有不俗业绩。

中国轻工业出版社加强对外合作与交流，积极实施走出去战略。通过广泛地开展版权贸易，先后与日本、韩国、美国、德国、英国等国际大型出版集团及台湾地区、香港特别行政区等出版商建立了长期、友好、稳定的合作伙伴关系。

中国轻工业出版社形成了以图书、期刊为主体，兼有音像出版和网络、无线等新媒体的互动传播出版优势，旨在提高国民的生活质量，并使出版市场化的发展模式与市场效益性并存，做传播先进文化的实践者。

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春天的微笑 英国伦敦书展 2017

## 机械蒸汽再压缩式热泵蒸发法 ——高效节能节水环保技术

开本: 260mm×185mm  
书号: 978-7-5184-0826-9  
出版时间: 2016.3  
作者: 庞合鼎 编著

### 内容简介:

热泵是一种制热装置, 该装置以消耗少量电能或燃料能为代价, 能将大量无用的低温热能变为有用的高温热能, 如同泵送“热能”的“泵”一样。本书内容共分九章, 包括这项技术的一般概念和基本理论知识, 工程设计中应考虑的要点和掌握的原则; 对节能效果进行了比较分析并讨论了生产运行中的有关问题。这项节能技术的推广应用必将为社会带来节约能源, 节约水资源和保护环境的显著效果, 为企业和生产单位带来突出的经济效益。



## Mechanical steam recompression heat pump evaporation method - energy efficient water saving and environmental protection technology

Book Size: 260mm×185mm  
ISBN: 978-7-5184-0826-9  
Published date: March.2016  
Author: Pang Heding

### Brief introduction:

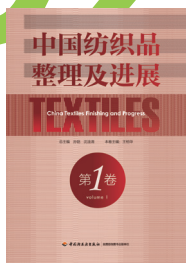
Heat pump is the heating device that can consume a large amount of unwanted low-temperature heat energy as a useful high-temperature heat at the expense of a small amount of power or fuel, as is the case with pumping "heat". The contents of this book are divided into nine chapters, including the general concept of the technology and the basic theoretical knowledge, the main points and the principles of engineering design, a comparative analysis of energy-saving effect, and also the relevant issues of the production operation. The promotion and application of the energy-saving technology will have good influence to our energy, water resources and environment. It can also bring outstanding economic benefits for social enterprises and manufacturers.

## 中国纺织品整理及进展 (第1卷)

开本: 260mm×185mm  
书号: 978-7-5019-9397-0  
出版时间: 2013.9  
作者: 王柏华 主编

### 内容简介:

本书以专题形式, 由本领域各个研究方向的领军人物撰写各类纺织品整理的最关键技术。本书是第一卷, 由于纺织领域纺织品整理博大精深。主要内容包括化纤织物、羊毛织物、汉麻、棉织物等各类织物的整理最佳技术, 将由十几位专家执笔讲解, 是一本学术价值很高, 反映当代乃至国际最高水准的纺织品整理技术及进展图书。



## China Textiles Finishing and Progress (Volume 1)

Book Size: 260mm×185mm  
ISBN: 978-7-5019-9397-0  
Published date: Sep.2013  
Author: Wang Baihua

### Brief introduction:

This book is the most critical technology of all kinds of textile finishing by the experts of various branch research fields. The content of textile finishing is both broad and profound. This book only covers a little part of the content, so we named it the first volume. The main content of this book are the best finishing technologies of chemical fiber fabric, wool fabric, hemp, cotton fabric and other fabrics. It is written by a dozen experts, with high academic value, and reflecting the highest level of contemporary and international textile finishing technology and progress.

## 中国纺织品整理及进展 (第2卷)

开本: 260mm×185mm  
书号: 978-7-5184-0427-8  
出版时间: 2015.5  
作者: 王际平 主编

### 内容简介:

本书共分十章介绍纺织化学与染整工程学科的最新进展, 便于本学科研发人员了解创新研究成果, 拓展研发思路。包括形状记忆高分子材料及其在纺织上的应用、医用抗菌纺织品开发、无甲醛免烫整理、硅基非水介质生态染色技术体系、纳米构造纺织品仿生结构生色等。



## China Textiles Finishing and Progress (Volume 2)

Book Size: 260mm×185mm  
ISBN: 978-7-5184-0427-8  
Published date: May, 2015  
Author: Wang Jiping

### Brief introduction:

This book is divided into ten chapters to introduce the latest development of textile chemistry and dyeing and finishing engineering disciplines, to facilitate the researcher in this field the results of innovative research and research passion. The content of the book includes the shape memory polymer materials and its application in the textile, medical antibacterial textile development, formaldehyde-free finishing, silicon-based non-aqueous media ecological dyeing technology system and nanometer structure textile bionic structure, etc.

## 材料导论 (第二版)

普通高等教育“十二五”规划教材  
高分子材料与工程专业系列教材

开本: 260mm×185mm  
书号: 978-7-5019-9190-7  
出版时间: 2013.6  
作者: 励杭泉

### 图书内容:

在材料入门知识的基础上, 重点介绍近年出现、使用的新材料、器件与技术。可归入化学类别的材料按金属、陶瓷、高分子三类材料进行介绍, 多类材料综合的器件与技术按电磁和光电两类进行介绍。复合材料不再单列, 按基体归入三个化学类别。

本教材的编写体例是基础性与时专题性相结合, 以专题为主。专题的选取依照以下几个标准:

1. 代表现代材料科学最新成果 (获诺贝尔奖金) 的材料: 如新型碳材料、导电聚合物、超导体。
2. 与可持续发展及国防科技密切相关的材料, 如碳纤维、膨胀流体、燃料电池和第七章全章的内容。

## 高分子材料成型工程

普通高等教育“十二五”规划教材  
高分子材料与工程专业系列教材

开本: 260mm×185mm  
书号: 978-7-5019-9038-2  
出版时间: 2014.6  
作者: 冯纳 方少明

### 图书内容:

本教材从基本知识和设计技巧相结合, 理论和实践相结合的角度出发, 以高分子材料成型设备及工艺原理为主线, 系统而丰富地展现了高分子成型工程的必备知识。用7章内容介绍材料成型基础理论、混合与混炼挤出成型、注射成型、中空吹塑、其他成型方法等。

## 高分子材料成型加工 (第三版)

普通高等教育“十二五”规划教材  
高分子材料与工程专业系列教材

开本: 260mm×185mm  
书号: 978-7-5019-9174-7  
出版时间: 2014.6  
作者: 唐颂超

### 图书内容:

本书是全国高分子材料与工程专业的核心课教材。本书全面涵盖塑料、橡胶和化学纤维材料的成型加工; 二是全面介绍高分子材料成型加工所涉及的原辅材料: 树脂和添加剂及其配方、成型设备和模具, 工艺条件及其控制、环境和成本等因素。增加一些高分子材料成型加工生产的实例及分析, 近年来高分子材料成型加工研究热点的介绍。

## Introduction to Materials (the Second Edition)

(General higher education "twelfth five" planning programming textbook, polymer materials and engineering textbook series)

Book Size: 260mm×185mm  
ISBN: 978-7-5019-9190-7  
Published date: June, 2013  
Author: Li Hangquan

### Brief introduction:

On the basis of the general material knowledge, this book focuses on the recent new materials, devices and technologies. The materials that can be classified into the chemical category are divided into three categories, that is, metal, ceramics and polymer materials. Integrated devices and technology are also divided into electromagnetic and optoelectronic. Composites are not an individual any longer and are included the three chemical categories.

The book is topic-based, with the tenet of this book is a combination of basic and thematic. The criteria for the selection of topics are:

1. Materials that represent the latest achievements in modern materials science (the Nobel Prize), such as new carbon materials, conductive polymers, superconductivity, etc.
2. Materials related to sustainable development and defense science and technology, such as carbon fiber, expansion fluid, fuel cell and the contents in Chapter 7.

## Polymer material forming project

(General higher education "twelfth five" planning programming textbook, polymer materials and engineering textbook series)

Book Size: 260mm×185mm  
ISBN: 978-7-5019-9038-2  
Published date: June, 2014  
Author: Feng Na, Fang Shaoming

### Brief introduction:

With the combination of theory and practice, this book shows to the readers the necessary knowledge of polymer molding project systematically and profoundly. In the book, the author combined the basic knowledge and design skills, made the polymer materials molding equipment and process principle as its main line, introduced to the readers about the basic theory of material forming, mixing and kneading extrusion molding, injection molding, hollow blow molding and other molding methods with 7 chapters.

## Polymer molding process (the third edition)

(General higher education "twelfth five" planning programming textbook, polymer materials and engineering textbook series)

Book Size: 260mm×185mm  
ISBN: 978-7-5019-9174-7  
Published date: June, 2014  
Author: Tang Songchao

### Brief introduction:

This book is the core curriculum materials of polymer materials and engineering. It covers plastic, rubber and chemical fiber material molding processing comprehensively; introduces the raw and auxiliary materials of polymer materials processing and molding; resin and additives and their formulations, molding equipment and molds, process conditions and control, environment and costs, etc. Besides, it has provided many examples and analysis of polymer materials molding production, and the hottest research on it.



## 07 高分子材料加工工程专业实验

普通高等教育“十二五”规划教材  
高分子材料与工程专业系列教材



开本: 260mm×185mm  
书号: 978-7-5019-9288-1  
出版时间: 2013.7  
作者: 邬素华

### 内容简介:

在介绍高分子材料性能测试及成型加工方法等专项实验的基础上,增加了综合综合性、设计和创新性实验的数量,将高分子材料与工程验证性实验、综合性实验和研究创新性实验有机结合。内容包括实验一般知识、成型基础实验、性能测试实验、综合及设计性实验。使实验项目整体上具有综合性设计性和创新性,增加了贴近学科发展的最新科研成果内容。

## Experiments on Processing Engineering of Polymer Materials

(General higher education "twelfth five" planning programming textbook, polymer materials and engineering textbook series )

Book Size: 260mm×185mm  
ISBN: 978-7-5019-9288-1  
Published date: July,2013  
Author: Wu Suhua

### Brief introduction:

On the basis of introducing special experiments and molding method of polymer materials, the book enriched the number of comprehensive, design and innovative experiments. Combined the engineering verification experiments, comprehensive experiments and innovative experiments with the polymer materials. The contents include general knowledge of experiment, basic experiment of molding, performance test, synthesis and design experiment. Therefore made the experimental project with a comprehensive design and innovation, and an increase of the latest development in this field.

## Polymer Physics

(National advanced course "polymer physics" teaching materials, polymer materials and engineering textbook series )

Book Size: 260mm×185mm  
ISBN: 978-7-5019-6833-6  
Published date: July,2013  
Author: Li Hangquan

### Brief introduction:

The author of the book regards the long chain of polymer structure as the main line, introduces the structure of polymer, structural evolution and the movement rule of the various units step by step. The book is divided into five units of 45 sections, the total learning time is 48 hours. After introducing the chemical structure, the thermodynamic laws around the entropy elasticity are explained in the second unit. The third unit discusses the motion rule of the polymer solid and the liquid around the viscoelasticity. Polymer crystals, liquid crystal, orientation and other content are summarized in the fourth unit. The fifth unit is the mechanical properties associated with the fracture. Besides, it has rich examples, exercises and interpretations. The CD along with the book has a full set of PPT courseware and teaching plan.

## Polymer Materials

(General higher education "twelfth five" planning programming textbook, polymer materials and engineering textbook series )

Book Size: 260mm×185mm  
ISBN: 978-7-5019-6654-7  
Published date: Jan,2013  
Author: Wang Lan, Wang Peizhang, Lu Xiaozhong

### Brief introduction:

This book includes chapter 11 in total. It introduces polymer materials, respectively: resin: general materials, general engineering materials, special engineering materials, general thermosetting materials, rubber. Additives: mechanical properties of additives, stability and protective additives, processing auxiliaries. Formulation design: recipe design basis, polymer products formula design examples. Using a large number of practical production, application and scientific research examples of the theory and application of the analysis, it has fully reflect the basic content of the subject and the latest trends and trends both at home and abroad.

## 聚合物改性 (第三版)

高分子材料与工程专业系列教材

开本: 260mm×185mm  
书号: 978-7-5019-6362-1  
出版时间: 2013.7  
作者: 王国全 王秀芬 编著

### 图书内容:

本书用6章介绍聚合物改性。包括改性主要方法与改性发展简况、共混改性基本原理、聚合物共混改性应用、填充改性及纤维增强复合材料、接枝和嵌段共聚改性及互穿聚合物网络、表面改性。可作为材料专业本科生、研究生教材。本书也适当介绍了这一领域的新进展。

## Polymer Modification

(the Third Edition)(polymer materials and engineering textbook series )

Book Size: 260mm×185mm  
ISBN: 978-7-5019-6362-1  
Published date: Jul.2013  
Author: Wang Guoquan, Wang Xiufen

### Brief introduction:

This book introduces the polymer modification in 6 Chapters. It includes the main methods of modification and modification development, the basic principles of blending modification, polymer blending modification application, filling modification and fiber reinforced composites, grafting and block copolymerization and interpenetrating polymer network, Surface modification. Therefore it can be used as teaching materials for undergraduate or graduate students. This book also introduces the new developments in this field.

## Plastic molding CAE technology

(General higher education "twelfth five" planning programming textbook, polymer materials and engineering textbook series )

Book Size: 260mm×185mm  
ISBN: 978-7-5019-7973-8  
Published date: May, 2011  
Author: Qian Xin

### Brief introduction:

This book introduces the most famous injection molding simulation software - *Moldflow Insight* and extrusion process simulation software - *Polyflow*. With the combination of the basic operation of software and typical examples to explain the content, it is structure clearly, comprehensively, illustrated, easy to understand and read for readers. Besides, the sample model files and analysis results can be downloaded from the website given in the book.

## 塑料成型 CAE 技术

普通高等教育“十二五”规划教材  
高分子材料与工程专业系列教材

开本: 260mm×185mm  
书号: 978-7-5019-7973-8  
出版时间: 2011.5  
作者: 钱欣 主编

### 图书内容:

本书主要介绍最著名的注射成型模拟软件 *Moldflow Insight* 和挤出过程模拟软件 *Polyflow*, 全书采用软件基本操作与典型范例相结合的讲解方式, 结构清晰, 内容全面, 图文并茂, 通俗易懂, 可以使读者轻松上手, 书中范例的模型文件和分析结果均可在书中给出的网站上进行下载。

## 聚合物材料表征与测试

普通高等教育“十一五”规划教材  
高分子材料与工程专业系列教材

开本: 260mm×185mm  
书号: ISBN 978-7-5019-6420-8  
出版时间: 2013.8  
作者: 杨万泰 主编

### 图书内容:

本书分5篇介绍聚合物的研究方法, 分别是: 波谱分析, 介绍红外等7种波谱; 聚合物相对分子质量及相对分子质量表征; 热分析; 高聚物流变性能; 显微分析技术。本书重点内容是数据处理、综合分析和谱图解析方法等方面, 书中通过大量具体实例阐述各种表征手段在聚合物材料与性能研究中的应用。

## Characterization and testing of polymer materials

(General higher education "twelfth five" planning programming textbook, polymer materials and engineering textbook series )

Book Size: 260mm×185mm  
ISBN: 978-7-5019-6420-8  
Published date: Aug, 2013  
Author: Yang Wanqin

### Brief introduction:

This book introduces research methods of polymer in five chapters, including spectral analysis, introduction of seven kinds of infrared and so on; polymer relative molecular mass and relative molecular mass characterization; thermal analysis; polymer rheological properties; microanalysis. It focuses on data processing, comprehensive analysis and spectral analysis methods, elaborating various means of characterization in the polymer materials and performance research applications with a large number of specific examples.

## 08 高分子物理

国家精品课程“高分子物理”主讲教材  
高分子材料与工程专业系列教材



开本: 260mm×185mm  
书号: 978-7-5019-6833-6  
出版时间: 2013.7  
作者: 励杭泉

### 内容简介:

本书作者以高分子的长链结构为主线, 循序渐进地介绍高分子的结构、结构演变与多层次结构单元的运动规律。全书分五个单元共45小节, 学习时间为48学时。在介绍化学结构之后, 在第二单元中围绕弹性理论阐述各种热力学规律, 第三单元围绕粘弹性讨论高分子固体与液体的运动规律。高分子晶体、液晶, 取向等内容在第四单元进行归纳。第五单元为与断裂有关的力学性质。书中有丰富的例题、习题与题解。配套的光盘中有全套PPT课件及教学计划。

## 09 高分子材料

普通高等教育“十一五”国家级规划教材  
高分子材料与工程专业系列教材



开本: 260mm×185mm  
书号: 978-7-5019-6654-7  
出版时间: 2013.1  
作者: 王澜 王佩璋 陆晓中 编著

### 内容简介:

本书用十一章介绍高分子材料内容, 分别是: 树脂: 通用材料、通用工程材料、特种工程材料、通用热固性材料、橡胶。助剂: 力学性能助剂、稳定和防护性助剂、加工用助剂。配方设计: 配方设计基础、聚合物制品配方设计实例。采用大量实际生产、应用和科研实验的实例进行理论和应用的分析讲解, 全面反映该学科基本内容及国内外研究的最新成果和发展趋势。



# 13



## 陶瓷花釉与装饰技术

开本: 170mm×240mm  
书号: 978-7-5019-8039-0  
出版时间: 2011.5  
作者: 徐建华等 编著

### 内容简介:

本书从宜兴花釉的角度, 详细介绍了花釉的具体品种与效果、以及花釉的应用与装饰设计。同时也介绍了花釉用原材料、装饰方法及工具、装饰用拒水剂、花釉的研制方法、烧成控制及缺陷分析。  
本书作者为中国硅酸盐学会会员, 高级工程师, 长期以来在陶瓷花釉方面做了深入的理论与品种创新工作, 首先提出了“分相花釉”的概念, 开发了多种花釉系列产品, 获得多项国家发明专利, 在核心期刊上发表论文三十多篇。

## Ceramic glaze and decoration technology

Book Size: 170mm×240mm  
ISBN: 978-7-5019-8039-0  
Published date: May, 2011  
Author: Xu Jianhua

### Brief introduction:

From Yixing glaze angle, the book detailing the specific varieties and effects of flower glaze, as well as the application of glaze and decorative design. It also introduced the glaze with raw materials, decorative methods and tools, decorative water repellent, flower glaze development methods, firing control and defect analysis.  
The author of this book is a member of the China Silicate Society, a senior engineer, has done in-depth theoretical research and variety innovation work in the ceramic glaze, put forward the 'split glaze' concept, developed a variety of glaze series Products, access to a number of national invention patents, published more than 30 articles in the core journals.

# 14



## 日用炆器工艺技术

开本: 140mm×203mm  
书号: 978-7-5184-0790-3  
出版时间: 2016.2  
作者: 陈新寿

### 内容简介:

本书分为概述、原料、模型、成型、装饰到烧成、质检, 共七章, 系统介绍了炆器工艺技术的基础知识和基本技法, 围绕主要生产流程中遇到的实际问题, 分别作了比较详细的分析, 并提出了应对措施。并针对炆器产品的成品缺陷就产生原因及解决办法作了全面、具体的解析。  
本书作者为中国当代陶瓷美术家, 高级工艺美术师、工艺美术设计大师、湖南省陶瓷艺术大师、湖南省雕塑工艺大师。设计的产品有 30 多项获国家外观设计专利。创作的陶瓷作品多次获得国家及省级的金银奖项。

## Daily stoneware technology

Book Size: 140mm×203mm  
ISBN: 978-7-5184-0790-3  
Published date: Feb, 2016  
Author: Chen Xinshou

### Brief introduction:

This book includes 7 chapters in total: overview, raw materials, model, molding, decoration, firing and quality inspection. It introduced the basic knowledge of stoneware technology and techniques systematically, detailed analyzed the main production process encountered in the practical problems, and put forward the response measures afterwards. Besides, the book made a comprehensive, specific analysis of the reasons and solutions for product defects.  
The author of this book is a contemporary Chinese ceramic artist, senior craft artist, arts and crafts design master, master of ceramic art in Hunan Province, sculpture master, access to more than 30 national design patents. His ceramic works had won many national and provincial gold and silver awards.

# 15



## 首饰制作技法

高等职业教育教材

开本: 170mm×240mm  
书号: 978-7-5019-9733-6  
出版时间: 2014.7  
作者: 徐禹

### 内容简介:

本书非为 4 章, 分别是冷加工基础、热加工基础、热加工技能和首饰制作技能, 详细介绍了首饰制作的基本工序和各项基本技法。通过设计各种实训, 提高学生的操作技能。本书可供高职院校教学使用, 也可供首饰行业从业人员参考学习。  
本书作者硕士学位, 从事首饰专业教学多年, 获得国家职业资格“首饰制作”和“首饰设计师”的高级认证。其首饰设计作品“涅槃”获“80 后岭南工艺美术展”银奖。

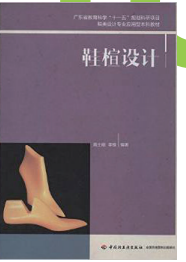
## Jewelry production techniques (Higher vocational education materials)

Book Size: 170mm×240mm  
ISBN: 978-7-5019-9733-6  
Published date: July, 2014  
Author: Xu Yu

### Brief introduction:

This book has four chapters in total, namely basic cold processing, basic thermal processing, hot processing skills and jewelry production skills. It detailing the basic processes and techniques of jewelry production. Through the design of various training in the book, it can improve student's operational skills. This book can be used as an teaching materials for higher vocational students, but also as a reference book for the jewelry industry practitioners.  
The author of this book got master's degree, engaged in jewelry teaching for many years, access to national vocational senior certification - "jewelry production" and "jewelry designer". His design work "Nirvana" had won the silver award in "post 80s Lingnan Arts and Crafts Exhibition".

# 16



## Shoe last design

Book Size: 210mm×285mm  
ISBN: 978-7-5019-4911-5  
Published date: Sep, 2005  
Author: Chen Guoxue

### Brief introduction:

This book is divided into 8 chapters, respectively, the Chinese shoe number related knowledge, foot type law and last type design knowledge, shoe last last and last body design, shoe last characterization research, sports shoes last design And international standards, shoe last manufacturing quality management and modern technology and equipment. The author had summarized his more than 20 years experience in this book.  
The author has committed to the production and research and development of shoe last, is the chairman of Shanghai Guoxue Shoe Design Co., Ltd., visiting professor of Guangling College, the national shoe design competition judges, top technical talent in footwear industry.

## 鞋楦设计

开本: 210mm×285mm  
书号: 978-7-5019-4911-5  
出版时间: 2005.9  
作者: 陈国学 编著

### 图书内容:

本书分 8 章, 分别介绍了中国鞋号相关知识、脚型规律和楹型设计知识、鞋楦底样及楹体造型设计、鞋楦后身标准化研究、运动鞋鞋楦设计、世界鞋号及国际标准、鞋楦制造质量管理与现代化技术设备。本书内容是作者二十余年鞋楦研发的经验总结。  
本书作者致力于鞋楦的生产和研发, 现任上海国学鞋楦设计有限公司董事长, 广陵学院客座教授, 全国皮鞋设计大赛评委, 是我国鞋制行业的顶级技术人才。

## Basic principles of culmination

Book Size: 185mm×260mm  
ISBN: 978-7-5184-0552-7  
Published date: Jan, 2016  
Author: Ji Hongkun

### Brief introduction:

The basic framework of the book does not change, the previous chapters focus on technology and science, elaborating three elements of cooking technology (which is the core of Chinese cooking), summing up the five-thousand-years' Chinese cooking technology with modern science and thought. The author summarized the various regional diet activities in the name of different cooking techniques as knife workers, heat and seasoning. The second half of the book is about the food culture, which has been greatly modified. It not only further elaborated the author's understanding of the progress, but also cited much academic achievements of other scholars, especially the recent ten years' new situation and controversy.

## 烹饪学基本原理

开本: 185mm×260mm  
书号: 978-7-5184-0552-7  
出版时间: 2016.1  
作者: 季鸿崑 编著

### 图书内容:

全书内容的基本框架没有变, 前面几章偏于技术和科学, 仍然阐述烹饪技术三要素(这是中国烹饪的核心), 用近现代科学和思维的方法总结五千年来中国烹饪技术的单元程序, 把各个地域饮食活动中的名称不同的烹饪技法概括为刀工、火候和调味三个方面, 本书的后半部分即为通常所说的饮食文化, 这一部分有了很大的修改, 不仅进一步阐述了笔者在认识上的进步, 而且也较多地引用了其他学者的学术成果, 特别是对最近十几年出现的新情况和争论, 完全没有回避。

# 17



## Illustration of food engraving

Book Size: 210mm×285mm  
ISBN: 978-7-5019-9508-0  
Published date: Jan, 2014  
Author: Wei Xingan

### Brief introduction:

In the creation of this book, the author engraved a large number of fine, beautiful and practical works. There are flowers and birds, aquarium fish and shrimp, beasts, legend animals and character shape and so on. Readers can learn it easily once they saw these works.  
In order to facilitate the study, the author joined the current popular exquisite sugar art, fine plastic, plate pan head and large foam sculpture and other works, which basically related all the categories of current social food decoration. The CD in the book had recorded several practical, fast and representative works, including the whole important skills and key points of food engraving, so that readers can learn faster and more relaxed.

## 食品雕刻图解

开本: 210mm×285mm  
书号: 978-7-5019-9508-0  
出版时间: 2014.1  
作者: 卫兴安 主编

### 内容简介:

在本书创作中, 作者雕刻制作了大批分步精细、造型美观、非常实用的作品, 有花鸟类、水族鱼虾类、走兽类、传说神兽类和工艺人物类等十几种作品, 让读者朋友一看就懂, 一学就会。为了方便大家学习, 作者在本书内容设计中还加入了当下比较流行的玲珑糖艺、精品面塑、盘饰盘头和大型泡沫雕等作品, 基本上涉及到了当下社会食品装饰的所有门类。最后随书附有光盘作者精心录制了几款比较实用, 快速又有代表性的作品, 全程录像重点绝不删除, 重要刀法细心讲解, 作品细致分析要点, 让读者学得更快, 更轻松。

# 18



# 19

## 聂家庄泥塑



开本: 170mm×240mm  
书号: 978-7-5184-0944-0  
出版时间: 2016.7  
作者: 唐芸莉

### 内容简介:

本书从历史由来、工艺流程、名家传记、作品赏析、社会影响(风俗奇趣)等五个方面对高密聂家庄泥塑的传承和发展脉络、制作工艺、非遗大师、泥塑精品等进行全面梳理很阐述,以期对这种非物质文化遗产的全面整理、保护和传承有所帮助。

## Nie Jia Zhuang clay figurine

Book Size: 170mm×240mm  
ISBN: 978-7-5184-0944-0  
Published date: July, 2016  
Author: Tang Yunli

### Brief introduction:

This book introduces the development, production process, the non-material cultural heritage master, clay sculpture masterpiece of Niejia Zhuang (Gaomi city, Shandong Province) clay sculpture from the historical origin, process, master's biography, works appreciation, and social impact, aiming to sort out and protect this cultural heritage.

# 22

## Fengxiang clay sculpture



Book Size: 170mm×240mm  
ISBN: 978-7-5019-7479-5  
Published date: Mar, 2016  
Author: Chen Shujiao

### Brief introduction:

"Fengxiang clay sculpture" is one of the Chinese state-level intangible cultural heritage projects. This book talks about the characteristics of the process of transmission, national non-genetic inheritance interviews, works appreciation, social impact of Fengxiang clay sculpture with abundant and detailed information. It is a comprehensive summary of the existence and development of Fengxiang clay sculpture in nowadays society.

## 凤翔泥塑

开本: 170mm×240mm  
书号: ISBN 978-7-5019-7479-5  
出版时间: 2016.3  
作者: 陈淑姣

### 图书内容:

“凤翔泥塑”为中国国家级非物质文化遗产项目,本书就凤翔泥塑的工艺特色、传承脉络、国家级非遗传承人的访谈概要、作品赏析、社会影响等进行了详细的阐述,图文并茂,资料详实丰富,是对凤翔泥塑的历史及在当下社会环境中存在、发展状态的一次全面梳理。

# 20

## 民族刀具文化



开本: 170mm×240mm  
书号: 978-7-5184-1018-7  
出版时间: 2016.7  
作者: 李友友

### 内容简介:

本书以实地考察成果为基础,对少数民族刀具文化进行了深入的探究,分别以保安族腰刀和阿昌族户撒刀为例,从历史背景、技艺承传、工艺特色及其承传的社会文化环境等多方面进行分析,对我国当下少数民族刀具文化的现状进行了系统的梳理和全面、深入的总结,对民间艺术、“非物质文化遗产”的研究具有借鉴作用。

## Sword Culture of Ethnic Minorities in China

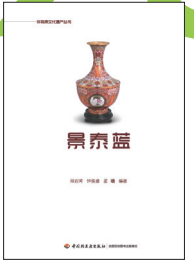
Book Size: 170mm×240mm  
ISBN: 978-7-5184-1018-7  
Published date: July, 2016  
Author: Li Youyou

### Brief introduction:

Based on the result of field trips, this book explores the sword culture of Chinese ethnic minorities in depth, taking broadsword of the Baoan people (living in Gansu Province) and the Husa sword of Achang people as examples. It analyzes the current situation of Chinese ethnic minorities sword culture from the historical background, inheritance, the characteristics and the society cultural environment of the craft systematically and comprehensively, and is a reference of Chinese folk art and "intangible cultural heritage" research.

# 23

## Cloisonne



Book Size: 170mm×240mm  
ISBN: 978-7-5184-0952-5  
Published date: July, 2016  
Author: Duan Yantao

### Brief introduction:

This book made a comprehensive and detailed introduction of the classic cloisonne works at different period, from the perspective of inheritance history, production process, social and cultural background, world masterpieces, social impact, etc. With both intellectual and artistic values, it can help the readers to have an intuitive and systematic understanding of the Chinese traditional handicrafts of cloisonne.

## 景泰蓝

开本: 170mm×240mm  
书号: ISBN 978-7-5184-0952-5  
出版时间: 2016.7  
作者: 段岩涛

### 图书内容:

本书对各个时期的经典景泰蓝艺术品进行了全面、详细的介绍,从承传历史、制作工艺、社会文化背景、传世名作、社会影响等多方面展开,图文并茂、知识性与艺术性并重,能帮助读者对景泰蓝这一中国传统手工艺有直观和系统的认识。

# 21

## 苗族银饰



开本: 170mm×240mm  
书号: 978-7-5184-0931-0  
出版时间: 2016.7  
作者: 戴荃 杨光宾 编著

### 内容简介:

本书从苗族银饰传承脉络、工艺特色、大师访谈、作品赏析、社会影响等多种角度介绍了苗族银饰的历史由来、制作流程、风俗奇趣等内容。全书图文并茂、资料详实,是对苗族银饰在当下社会环境中存在及发展状态的一次全面梳理。

## Silver ornaments of Miao nationality

Book Size: 170mm×240mm  
ISBN: 978-7-5184-0931-0  
Published date: July, 2016  
Author: Dai Hong, Yang Guangbin

### Brief introduction:

This book introduces the origin, production process and customs of the Miao silver ornaments from the perspective of history, characteristics, master's interview, works appreciation, social influence and so on. The book makes a comprehensive summary of the existence and development of Miao silver ornaments in current social environment with abundant illustrations and information.

# 24

## Huishan clay figurine



Book Size: 170mm×240mm  
ISBN: 978-7-5184-0920-4  
Published date: July, 2016  
Author: Lv Hang

### Brief introduction:

This book introduces the historical origin, process flow and artistic style of Huishan clay figurines, the non-material cultural heritage, from the perspectives of historical origins, master interviews, work analysis and appreciation and social influence. The purpose of the book is to present the whole appearance of Hui Shan clay figurines, and to make this folk treasure be understood and recognized by more people.

## 惠山泥人

开本: 170mm×240mm  
书号: ISBN 978-7-5184-0920-4  
出版时间: 2016.7  
作者: 吕航

### 内容简介:

本书主要从历史溯源、大师访谈、作品分析与鉴赏、社会影响等多种角度介绍了惠山泥人的历史由来、工艺流程、艺术风格等,旨在为读者呈现惠山泥人这一国家级“非遗”的整体面貌,使这一民间美术瑰宝为更多人了解和熟悉。

## 25 龙泉宝剑与张小泉剪刀



开本: 170mm×240mm  
书号: 978-7-5184-0955-6  
出版时间: 2016.7  
作者: 张峻 石头 殷锐 编著

### 图书内容:

本书从传承脉络、工艺特色、访谈纪实及社会影响等方面介绍了龙泉宝剑及张小泉剪刀这两种民间金属手工艺。全书图文并茂,书中特别描写了龙泉宝剑与张小泉剪刀的锻制技艺,还原了其制作工序,能帮助读者对中国传统金属手工艺有直观和理性的认识,也为民间艺术研究者及爱好者学习和研究提供了很好的参考。

## LongQuan Swords and Zhang's scissors

Book Size: 170mm×240mm  
ISBN: 978-7-5184-0955-6  
Published date: July, 2016  
Author: Zhang Jun, Shi Tou, Yin Rui

### Brief introduction:

This book introduces the two kinds of folk metal handicrafts of china, that is Longquan swords and Zhang Xiaoquan's scissors, from the aspects of inheritance, craft characteristics, interview documentary and social influence. It describes the forging technology and restores its production process with abundant illustrations and information of these two metal handicrafts, aiming to help readers to have an intuitive and rational understanding of traditional Chinese metal handicrafts and provides reference to folk art fans and researchers.

## 软陶 DIY 高手养成记

开本: 185mm×260mm  
书号: 978-7-5184-0756-9  
出版时间: 2016.3  
作者: 曾智康 著

### 内容简介:

《软陶 DIY 高手养成》是一本软陶创意手工制作书籍,内容由浅入深、图文并茂,通过 21 个超萌软陶的分步解说,使读者在寻找乐趣的同时,逐步成为手工达人。本书最后还配有妙趣横生的作品秀,供读者欣赏。本书较为适合软陶爱好者及手工达人阅读参考,同时也可作为亲子制作软陶的参考书。

## Soft pottery DIY (How to become a master in Soft pottery)

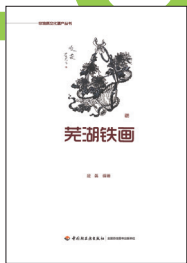
Book Size: 185mm×260mm  
ISBN: 978-7-5184-0756-9  
Published date: Mar, 2016  
Author: Zeng Zhikang

### Brief introduction:

This is a soft pottery creative hand-made book. From shallow to deep, this book has beautiful illustrations and 21 lovely soft pottery making process explanation. Readers can having fun with this book, and also become a pottery master gradually. It also provided fun show of works for readers to appreciate in the end. This book is suitable for soft pottery fans and hand-made lovers, but also as a reference book for children.



## 26 芜湖铁画



开本: 170mm ×240mm  
书号: 978-7-5184-0932-7  
出版时间: 2016.7  
作者: 庞磊

### 图书内容:

本书全面介绍了芜湖铁画的发展历程与艺术、技术特征。由芜湖铁画的历史由来、技艺制作流程、艺术特色、名家传记趣闻、作品赏析等几个方面构成。阐述了芜湖铁画与中国传统绘画及其他艺术形态的内在渊源,全书图文并茂,资料详实。

## Wuhu iron painting

Book Size: 170mm×240mm  
ISBN: 978-7-5184-0932-7  
Published date: July, 2016  
Author: Pang Lei

### Brief introduction:

This book introduces the development and artistic characteristics of Wuhu iron painting comprehensively. It talks about the historical origins, craft production process, artistic characteristics, famous biography anecdotes and work appreciation of iron painting, and also illustrates the internal connections of Wuhu iron paintings and other traditional Chinese paintings with abundant illustrations and information.

## 超轻粘土 DIY 教程 卡通玩偶

开本: 195mm×230mm  
书号: 978-7-5184-0066-9  
出版时间: 2015.1  
作者: 曾智康 著

### 图书内容:

本书是儿童手工益智系列粘土手工艺参考书目,该书从儿童视角入手,选取当下深受小朋友喜爱的热门动漫、动画、卡通形象,汇总了粘土制作工艺和创作流程,旨在引导小朋友动手操作,提高其创作和动手能力,可谓是一本精美、实用、值得小朋友和家长学习借鉴的书目,也是儿童手工制作初学者的入门宝典。

## Ultra-light clay DIY tutorial (Cartoon dolls)

Book Size: 195mm×230mm  
ISBN: 978-7-5184-0066-9  
Published date: Jan, 2015  
Author: Zeng Zhikang

### Brief introduction:

This book is a clay handicraft bibliography for children handmade puzzle series. The book from children's perspective, selected the popular cartoon, animation, cartoon image, summarized the clay production process and creative process, designed to guide the children's practical ability, improving their creativity and practical ability. This is a beautiful, practical, worthy of leaning book for children and their parents, but also an entry book for handmade beginners.



## 27 中国生活记忆



开本: 170mm×240mm  
书号: 978-7-5184-1069-9  
出版日期: 2016.10  
作者: 陈煜

### 内容简介:

《中国生活记忆》紧紧围绕百姓衣、食、住、行、用等方面的时代流行变化角度切入,选取了新中国成立以来,近 70 年人们记忆深处的生活变迁,点滴旧事。通过这些年的变化和取舍彰显了中国发展进步的轨迹,也反映了中国人在曲折中进步的社会现实。这就是一部中华人民共和国的社会成长史和潮流进化史。

## The Memory of Chinese Life

Book Size: 170mm×240mm  
ISBN: 978-7-5184-1069-9  
Published date: Oct, 2016  
Author: Chen Yu

### Brief introduction:

This book talks about the popular changes of basic necessities of life in China. In the book, the author chose the deep memories of life changes in the past 70 years, that is the life since the establishment of the P.R.C. All of these changes reflects the development of new China and the twists and turns in this progress of the Chinese People. This book is a history of Chinese development and life trend.

## 超轻粘土 DIY 教程 动物王国

开本: 195mm×230mm  
书号: 978-7-5184-0065-2  
出版时间: 2015.1  
作者: 曾智康 著

### 内容简介:

本书是儿童手工益智系列粘土手工艺参考书目,该书从儿童视角入手,选取当下深受小朋友喜爱的动物形象,汇总了粘土制作工艺和创作流程,旨在引导小朋友动手操作,提高其创作和动手能力,可谓是一本精美、实用、值得小朋友和家长学习借鉴的书目,也是儿童手工制作初学者的入门宝典。

## Ultra-light clay DIY tutorial (animal kingdom)

Book Size: 195mm×230mm  
ISBN: 978-7-5184-0065-2  
Published date: Jan, 2015  
Author: Zeng Zhikang

### Brief introduction:

This book is a clay handicraft bibliography for children handmade puzzle series. From children's perspective, the book selected the popular animal image, summarized the clay production process and creative process, designed to guide the children's practical ability, improving their creativity and practical ability. This is a beautiful, practical, worthy of leaning book for children and their parents, but also an entry book for handmade beginners.



## 图解冷拼制作技艺

开本: 210mm×285mm  
书号: 978-7-5184-0670-8  
出版时间: 2016.1  
作者: 王炳华 主编

### 内容简介:

本书较为系统地呈现了冷拼的制作技艺,旨在为酒店行业的厨师和职业院校的师生搭建冷拼学习的平台。全书分为两个部分。第一篇为冷拼基础知识;第二篇为冷拼设计与制作,分别是冷拼备料技艺、冷拼基本功实训、季节类冷拼实例与制作、果品花卉类冷拼实例与制作、动物类冷拼实例与制作和山水人物类冷拼实例与制作。

本书在内容的编排上,从“适用范围”“作品描述与设计思路”“制作工艺”“要领分析”“技术拓展”和“相关链接”等方面进行解析。在内容的处理上,作品以效果为导向,配以精美的图片,图文并茂。本书可作为相关职业院校烹饪专业的教材,也可作为冷拼自学者的参考书。

## 南昌·市菜

开本: 210mm×285mm  
书号: 978-7-5184-1048-4  
出版时间: 2017.1  
作者: 赵建民 主编

### 内容简介:

本书主要是讲述市菜文化,以南昌为主要挖掘,通过饮食文化资料的不断挖掘和行业菜品、百姓菜品的筛选,列选了一批具有代表性的南昌市菜。本书内容主要涵盖市菜文化的解读、南昌的旅游资源和名特产、南昌的人文故事、南昌赣菜精选。

## 嘉兴·市菜

开本: 210mm×285mm  
书号: 978-7-5019-9853-1  
出版时间: 2014.9  
作者: 赵建民 高速建 主编

### 内容简介:

《嘉兴·市菜》是中华市菜文化丛书的第一辑,是《中华市菜文化丛书》编委会联合餐饮业界的有识之士,鼎力编写推出的饮食文化图书,以期让妇幼地方特色的饮食回归大众生活。本书是从嘉兴市的饮食文化角度入手,通过“市菜”文化的挖掘,彰显嘉兴这座城市的乡土情怀。本书从介绍“市菜”的概念、文化意义、文化传播以及市场前景入手,让读者了解什么是“市菜”,以嘉兴作为本书“市菜”文化传播的主要内容,介绍了嘉兴的饮食文化、名吃名产、具有市标意义的嘉兴市菜。

## Illustrated Chinese cold dishes techniques

Book Size: 210mm×285mm  
ISBN: 978-7-5184-0670-8  
Published date: Jan,2016  
Author: Wang Binghua

### Brief introduction:

This book is a systematic presentation of how to cook cold dishes, and is designed to build a cold dishes training platform for the hotel chefs and teachers and students in vocational institutions. The book is divided into two parts. The first part is the basic knowledge of cold dishes; the second part is the design and production of cold dishes, respectively, cold dishes preparation techniques, cold dishes basic skills training, seasonal cold dishes, fruit and flowers, animal shape, character and landscape examples and Production.

As for the content arrangement, the book did analysis from Applicability, description and design, cooking process, essentials analysis, technical development and related links. All the works are effect-oriented, with exquisite pictures and illustrated.

This book can be used as a teaching materials for vocational school, but also as a reference book for these cold dishes fans.

## Nanchang Dishes

Book Size: 210mm×285mm  
ISBN: 978-7-5184-1048-4  
Published date: Jan, 2017  
Author: Zhao Jianmin

### Brief introduction:

This book is mainly about the Nanchang dishes culture. Through the selection of food cultural materials, industry dishes and popular dishes, the author selected a number of representative Nanchang City dishes. The contents of this book mainly covers the interpretation of the city dishes culture, Nanchang tourism resources and specialties, Nanchang's humanity stories and Nanchang special dishes.

## Jiaxing Dishes

Book Size: 210mm×285mm  
ISBN: 978-7-5019-9853-1  
Published date: Sep, 2014  
Author: Zhao Jianmin, Gao Sujian

### Brief introduction:

"Jiaxing Dishes" is the first series of Chinese food culture series, a food cultural book that the Chinese food culture series editorial board and the experts in the food industry pay much effort to make people love their local special food. This book chose the perspective of the special food culture in Jiaxing City, dig the "city dishes" cultural, and highlight the city affections of Jiaxing. This book starts with the introduction of the concept, cultural meaning, cultural communication and market prospect of "city dish", so that readers can understand what is "city dishes", the food culture, famous food and remarkable Jiaxing dishes.

## 味道济宁

开本: 210mm×285mm  
书号: 978-7-5184-0908-2  
出版时间: 2016.7  
作者: 王冠良 主编

### 内容简介:

本书以齐鲁文化为主线,讲述带有地方特色文化的菜式。全书共分为七章,分别是文脉久远,食在济宁;诗礼传家,孔府菜点;运河两岸,佳肴飘香;湖香美食,淡水鱼鲜;好汉文化,水浒菜饌;孔孟之乡,名吃繁多。本书在向读者介绍美食名吃的同时,不忘将地方文化穿插其中,使读者尽享美食与文化。

## 中国鲁菜·孔府菜文化

开本: 185mm×260mm  
书号: 978-7-5184-0994-5  
出版时间: 2016.7  
作者: 赵建民 主编

### 内容简介:

本书是中国鲁菜文化大系丛书之一,本书系统地介绍孔府菜的历史形成、发展脉络、文化内涵、审美特色等方面进行研究,并精选了一部分富有特色的孔府菜肴、面点进行了技艺方面的介绍与赏析。本书稿文化底蕴深厚、将饮食与文化进行了完美的结合。

## 中国鲁菜文脉

开本: 185mm×260mm  
书号: 978-7-5184-1033-0  
出版时间: 2016.7  
作者: 赵建民 主编

### 内容简介:

本书主要以齐鲁文化为背景介绍鲁菜在该文化背景下的历史发展、鲁菜独特的地方风味、独具特色的烹饪技法,以及地方的风俗特色与饮食禁忌。全书共分九章,引经据典,娓娓道来,详细记述了鲁菜形成的文化背景以及鲁菜独到之处。

## The Taste of Jining

Book Size: 210mm×285mm  
ISBN: 978-7-5184-0908-2  
Published date: July, 2016  
Author: Wang Guanliang

### Brief introduction:

This book follows Qi-lu culture, introduced the special dishes with local culture. It is divided into seven chapters, respectively, the history of Jining, Jining dishes, Confucius dishes, delicious dishes along the canal; fragrant lake fish, hero culture and water Margin dishes; food in the hometown of Confucius and Mencius. It introduces the food to the readers and do not forget the local culture at the same time, so that readers can enjoy enjoy both food and culture of Shandong.

## Shandong Dishes and confucius dishes culture

Book Size: 185mm×260mm  
ISBN: 978-7-5184-0994-5  
Published date: July, 2016  
Author: Zhao Jianmin

### Brief introduction:

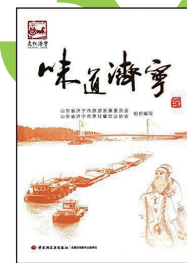
This book is one of the series of Shandong dishes culture in Chinese. It systematically studies the history, development, cultural essential and aesthetic characteristics of confucius dishes. It also provides some introduction and appreciations of special dishes. It is a perfect combination of food and culture.

## The history of Shandong dishes

Book Size: 185mm×260mm  
ISBN: 978-7-5184-1033-0  
Published date: July, 2016  
Author: Zhao Jianmin

### Brief introduction:

This book mainly introduces the historical development, unique local flavor, cooking techniques, the local custom and diet taboo of Shandong dishes in the background of Qi-lu culture. The book has 9 chapters in total, detailed introduced the cultural background and unique features of Shandong dishes with traditional citations.





## 37 茶叶百问百答

开本: 130mm×184mm  
书号: 978-7-5019-9709-1  
出版时间: 2015.2  
作者: 程启坤 倪铭峰 著

### 图书内容:

《茶叶百问百答》一书是名家说茶小丛书系列中茶叶部分, 主要针对与茶有关的问题, 从科学的角度, 进行知识性和系统性的介绍。本书主要分为五个部分, 以问答的形式介绍了茶叶的基本知识, 包括中国名茶介绍、茶事趣闻、茶叶的选购与鉴别、茶叶冲泡、茶叶保管等方面以一问一答的方式, 用通俗的语言进行简单的介绍。本书设计元素中不乏茶叶、茶具、茶文古记等, 书中色彩、图片搭配恰到好处, 具有浓厚的茶文化气息, 令人难以舍弃。该书不仅适合茶事从业者参考阅读, 同时也能作为大众品茶、学习茶叶栽培、茶水泡制的生活读物, 对日常的饮茶和保健产生较大帮助。



## 38 茶具百问百答

开本: 130mm×184mm  
书号: 978-7-5019-8699-6  
出版时间: 2015.1  
作者: 寇丹 著

### 内容简介:

《茶具百问百答》一书是名家说茶小丛书系列中的茶具部分, 针对与茶具有关的问题, 从科学的角度, 进行知识性和系统性的介绍。本书分为六大部分, 以问答的形式讲述了茶具的基本知识、茶具的选择与搭配、茶具的保养、茶具的鉴赏以及收藏等, 内容丰富, 雅俗共赏, 可谓是茶具使用和学习的参考大全。本书设计元素中不乏茶叶、茶具和茶文古记, 书中色彩、图片搭配恰到好处, 具有浓厚的茶文化气息, 令人难以舍弃。同时, 本书在编写过程中, 收集了大量国内外资料, 参考了专家学者的论著, 具有一定的科学价值, 是茶事从业者的参考读物, 同时也能作为大众挑选茶具、收藏和保养茶具的生活读物。



## 39 茶疗百问百答

开本: 130mm×184mm  
书号: 978-7-5019-9626-1  
出版时间: 2015.1  
作者: 齐玲玲 著

### 图书内容:

《茶疗百问百答》一书主要是针对与茶有关的问题, 从科学的角度, 进行知识性和系统性的介绍。本书主要分为四个部分, 共 157 题。从茶与茶疗、科学饮茶、茶疗保健功能、茶疗方等几个方面, 以一问一答的方式, 用通俗的语言进行简单的介绍。本书在编写过程中收集了大量国内外资料, 参考了许多专家学者的论著, 并邀请了江西中医学院中医门诊部主任胡振义教授对本书进行审稿, 使茶疗保健更值得信赖。本书色彩、图片搭配恰到好处, 具有浓厚的茶文化气息, 令人难以舍弃。该书不仅适合茶事从业者参考阅读, 同时也能作为大众品茶、学习茶疗保健的生活读物, 对日常的饮茶和保健产生较大帮助。



## Tea encyclopedia

Book Size: 130mm×184mm  
ISBN: 978-7-5019-9709-1  
Published date: Feb, 2015  
Author: Chen Qikun, Ni Mingfeng

### Brief introduction:

As a book in the experts talk about tea series, this book is the part of tea. It talks about all the aspect of tea scientifically and systematically. This book is divided into five parts, in the form of questions and answers to introduce the basic knowledge of tea, including Chinese tea introduction, tea interesting, tea selection and identification, tea brewing, tea custody and so on in an easy to understand way. The design elements - tea, tea set and ancient description of tea, endows the book a strong tea culture. It is a reference book for tea practitioners, but also a common reading for tea drinking, tea planting and tea making.

## Tea set encyclopedia

Book Size: 130mm×184mm  
ISBN: 978-7-5019-8699-6  
Published date: Jan, 2015  
Author: Kou Dan

### Brief introduction:

As a book in the experts talk about tea series, this book is the part of tea set. From a scientific point of view, this book made a comprehensive introduction of tea set systematically. It is divided into six parts, in the form of questions and answers about the basic knowledge of tea, tea set choose and maintenance, tea set appreciation and collection, and can be described as the encyclopaedia of tea set. The design elements - tea, tea set and ancient description of tea, endows the book a strong tea culture. At the same time, the book is full of scientific value because it collected a large number of domestic and foreign information, referenced to many experts opinion. It is a reference book for tea practitioners, but also a common reading for tea set selection and maintenance.

## Tea therapy encyclopedia

Book Size: 130mm×184mm  
ISBN: 978-7-5019-9626-1  
Published date: Jan, 2015  
Author: Qi Lingling

### Brief introduction:

This book talks about tea-related issues systematically from a scientific point of view. This book is divided into four parts, 157 questions in total. From tea and tea therapy, scientific tea drinking, health care function of tea, tea therapy and so on in the form of questions and answers with an easy to understand way. This book has collected a large number of domestic and foreign information, referenced to many experts opinions, and invited Professor Hu Zhenyi, the Jiangxi College of Traditional Chinese Medicine, to review it and make it more trustworthy. The book is well designed and full of tea culture. It is not only suitable for tea practitioners to read, but also as a public reading to know about tea, tea health care.

## 中国清真烹饪

开本: 185mm×260mm  
书号: 978-7-5019-9834-0  
出版时间: 2014.9  
作者: 何顺斌 著

### 内容简介:

本书全面系统地论述了中国伊斯兰文化、中国清真饮食文化、中国清真菜的形成与历史发展、中国清真菜的制作工艺等内容。本书开创性地提出了中国清真饮食文化自然生态观、营养卫生科学观和人文宗教观, 重点提出了中国清真烹饪的两大思想体系——中国古代清真烹饪思想体系与中国内地清真烹饪思想体系, 这些内容在中国清真饮食文化研究中具有重要的学术价值, 是中国清真饮食文化的重要研究成果。

## 金瓶梅菜传说

开本: 195mm×230mm  
书号: 978-7-5184-0045-4  
出版时间: 2015.2  
作者: 张继战 谭华 吕建伟 主编

### 内容简介:

《金瓶梅》是我国明代长篇世情小说。对《金瓶梅》的研究, 在 20 世纪 80 年代以后被称为“金学”。近年来, 随着餐饮业的迅速发展, 一些商务酒店、主题文化酒店应运而生, 如济宁运河文化、儒家文化、水浒文化主题酒店等, 促使饮食文化日益引起人们的重视。作者根据自己多年来对《金瓶梅》的烹饪研究与开发“金瓶梅宴”的实践经验, 给读者带来一个对《金瓶梅》新的认识。本书是依据《金瓶梅》(齐鲁书社, 1991 版) 中的饮食记载, 运用绘画的形式, 总结了 36 款金瓶梅菜的传说, 反映了明中晚期商贾大户的饮食风貌。

## 中国茶事

开本: 170mm×240mm  
书号: ISBN 978-7-5184-0775-0  
出版日期: 2016.2  
作者: 郑国建

### 内容简介:

《中国茶事》是一本信息完备、设计精美、专业地道、内容全面的茶叶百科图书, 涵盖了饮茶方法及中国茶文化的方方面面。内容主要分为以下几个部分: 1. 中国各种名茶的特色、品鉴, 与鉴茶相关的工艺和产区; 2. 各种茶的冲泡技法和讲究; 3. 茶具的选购和茶具使用、紫砂壶的挑选使用和保养; 4. 养生茶饮和茶疗; 5. 简明的茶文化史, 关于茶的奇闻轶事。书中图片均由专业摄影师拍摄, 虚实恰当, 风格淡雅, 版式方面也颇为文艺, 与中国茶文化的清新、淡雅、隽永的特色相契合, 让读者在阅读中即能体会到茶文化的那种独特韵味。

## Chinese Halal Cooking

Book Size: 185mm×260mm  
ISBN: 978-7-5019-9834-0  
Published date: Sep, 2014  
Author: He Shunbin

### Brief introduction:

This book discusses the Chinese Islamic culture, Chinese Muslim culture, the formation and development of Chinese halal dishes, the production of Chinese halal dishes comprehensively and systematically. This book creatively put forward the concept of natural ecology, view of nutrition and health and the concept of humanities and religion of Chinese halal diet culture, and put forward the two ideology systems - the ancient Chinese Muslim cooking ideology system and the Chinese Muslim cooking ideology system, which is of great academic value in the study of Chinese halal diet culture and is an important research result of Chinese Muslim culture.

## The Golden Lotus banquet legend

Book Size: 195mm×230mm  
ISBN: 978-7-5184-0045-4  
Published date: Feb, 2015  
Author: Zhang Jizhan, Tan Hua, Lv Jianwei

### Brief introduction:

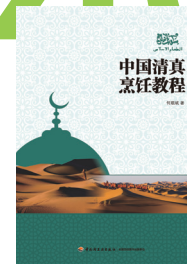
"The Golden Lotus" is a long novel of the Ming Dynasty. From the 1980s, the study of "Golden Lotus" is known as the "gold school". In recent years, with the rapid development of the catering industry, some business hotels, theme culture hotel came into being, such as Jining Canal culture hotel, Confucian culture hotel, Water Margin culture theme hotel, which has promote people's attention on food culture. According to years of "Golden Lotus" cooking research and practical experience of "Golden Lotus Banquet", the author brings to our readers a new understanding of the "Golden Lotus". This book is based on the banquet records on the "Golden Lotus" (Qilu Book Club, 1991 edition), summed up the legendary 36 golden Lotus food in the form of painting, reflecting the businessmen's eating style of late Ming Dynasty.

## Chinese Tea Culture

Book Size: 170mm×240mm  
ISBN: 978-7-5184-0775-0  
Published date: Feb, 2016  
Author: Zheng Guojian

### Brief introduction:

This book is an encyclopedia books of tea, which is completed, well designed, professional and covered all aspects of the Chinese tea and tea culture. The main contents of the book: 1. The various characteristics of tea, tea-tasting, and evaluation; 2. Tea brewing techniques and customs; 3. Tea purchase and use of Tea set, Sand-fired teapot selection and maintenance; 4. Health tea and tea therapy; 5. The history of tea culture, anecdote about the tea. All the pictures in the book are photographed by professional photographers, with appropriate skills, elegant style and artistic layout, which are compromises with the fresh, elegant and meaningful Chinese tea culture. The readers can appreciate the unique charm of tea culture in reading.



## 43 新编对症取穴艾灸图典

开本: 185mm×260mm  
书号: 978-7-5184-1106-1  
出版时间: 2016.11  
作者: 孙敬青 主编 尤海燕 副主编

### 内容简介:

临床上, 艾灸最适合调理寒湿、痰湿、气滞血瘀等引起的各种常见病、慢性病, 对于现代人常见的亚健康、小病小痛有显著的效果。本书分别从五脏养护、家庭常见病调理、对付寒湿虚、慢性病防治、美容养颜、不同人群灸疗等方面, 向读者阐释艾灸的效果, 同时教读者如何对症选穴, 而且取穴方法简单易学, 是居家必备的健康枕边书。



## 44 新编对症取穴刮痧图典

开本: 185mm×260mm  
书号: 978-7-5184-1075-0  
出版时间: 2016.11  
作者: 孙敬青 主编 尤海燕 副主编

### 内容简介:

当下, 刮痧疗法因其绿色环保、操作简单、无副作用等特点, 受到越来越多的人青睐。本书针对人们常见的烦恼和病痛, 分别从日常保健、时尚美容、家庭常见病调理、男科妇科病调治、慢性病调理, 以及突发疾病的急救等方面, 揭示刮痧的奥秘, 是居家生活不可或缺的健康指南。



## 45 新编对症取穴按摩图典

开本: 185mm×260mm  
书号: 978-7-5184-1066-8  
出版时间: 2016.11  
作者: 倪鑫霞 主编 尤海燕 副主编

### 内容简介:

经络是人体随处可见的“百宝箱”, 经络上的穴位是人体自带的“灵丹妙药”。经常抚触经络、按摩穴位, 能够激活人体自愈力、有效呵护身体健康。本书针对现代人普遍存在的各种健康问题, 分别从日常保健、亚健康调理、家庭常见病调理、中老年常见病调理、男女儿科常见病调理, 以及突发急症的按摩护理等方面, 手把手教读者找穴位、做按摩、防病保健, 是居家生活理想的健康枕边书。



## New symptomatic acupoints moxibustion

Book Size: 185mm×260mm  
ISBN: 978-7-5184-1106-1  
Published date: Nov, 2016  
Author: Sun Jingqing, You Haiyan

### Brief introduction:

In the clinical research, moxibustion is the most suitable method for conditioning cold dampness, phlegm, qi stagnation caused by common diseases and chronic diseases, and has a significant effect for the modern sub-health and minor illness. From the five internal organs maintenance, family common disease conditioning, cold dampness, chronic disease prevention, maintain beauty and keep young, different moxibustion, etc., this book explains the effect of moxibustion, teaches our readers how to select symptomatic. It is an easy and necessary health pillow book.

## New symptomatic acupoints scraping

Book Size: 185mm×260mm  
ISBN: 978-7-5184-1075-0  
Published date: Nov, 2016  
Author: Sun Jingqing, You Haiyan

### Brief introduction:

At present, scraping therapy is more and more popular because of its green, simple operation, no side effects and other characteristics. This book reveals the mystery of scraping from the daily health care, fashion beauty, family common disease conditioning, male gynecological disease regulation, chronic disease conditioning, and sudden illness and other aspects of emergency to deal with people's common troubles and pain. It is a health guide book for family life.

## New symptomatic acupoint massage

Book Size: 185mm×260mm  
ISBN: 978-7-5184-1066-8  
Published date: Nov, 2016  
Author: Ni Jinxia, You Haiyan

### Brief introduction:

Meridian is the "treasure chest" of our body, and the acupuncture points is the "panacea" of our body. The massage of meridians and acupuncture points can improve our spontaneous health and protect our health. Aimed at modern health problems, such as daily health care, sub-health conditioning, family common disease conditioning, common diseases of the elder people, male and female pediatric common disease conditioning, and sudden emergency massage care, the book teaches the readers to find acupuncture points, do massage, disease prevention and health care, is the ideal pillow book for health.

## 胡大一医生浅谈心脏健康

开本: 170mm×240mm  
书号: 978-7-5184-0626-5  
出版时间: 2016.1  
作者: 胡大一 主编

### 图书内容:

本书是一部告诉人们怎样呵护心脏健康、如何防治心血管疾患的医学通俗读物, 向读者介绍维护心脏健康的重要意义、普及心血管病防治知识。旨在培养全民保养心脏的意识, 构筑心血管疾病的全面防线, 从而降低心血管疾病的发生率, 减少家庭及社会的经济负担。书中讲到的“心血管疾病五大危险因素”、“心脏病的五级预防”、“七大常见心血管疾病防治攻略”等内容均为胡大一教授数十年从医经验之集成, 并公开了数十例真实案例以供读者参考; 胡教授还特别提出了“双心医学”观念, 即精神心理卫生要作为心脏整体防治系统的组成部分, 具有突破性意义; 书中还强调医生及患者要重视自然环境、社会环境对慢性病的影响, 对临床实践和全民防病有指导意义。

## 舌尖上的中国·古镇篇

开本: 170mm×240mm  
书号: 978-7-5019-9824-1  
出版时间: 2014.9  
作者: 梦之著

### 图书内容:

本书以游记的形式, 将一个旅行者在各个古镇品尝到的美食记录下来。作者穿越四十多个古镇, 从江南水乡到北方古城, 从贵州大山里的屯堡原住民到西藏高原的藏族人家……从这些美食延伸到当地居民的本土饮食文化, 在与当地人的交流中触碰古镇逐渐消失的传统文化。书中采用大量的风景和美食照片, 集古镇风光、本真美食、人文情怀于一体, 这不只是一场舌尖的盛宴, 更是一场视觉和思想的盛宴。

## 与师父喝茶的时光

开本: 145mm×210mm  
书号: 978-7-5184-0916-7  
出版时间: 2016.6  
作者: 悟瀚著

### 图书内容:

《与师父喝茶的时光》是一部有关茶文化 with 人生修为、处事态度等方面思考的随笔集。本书的五十篇文章, 都是当下喝茶时光的心境而记录下来, 笔者本人当时只是将那一刻唯美的茶话时光记录下来, 以安静的文章, 分享给大众读者, 希望能给大家心灵上带来一丝滋润。

## About heart Health by Hu Yida

Book Size: 170mm×240mm  
ISBN: 978-7-5184-0626-5  
Published date: Jan, 2016  
Author: Hu Dayi

### Brief introduction:

This book tells us how to take care of our heart and to prevent cardiovascular disease. It is a popular medical book to introduce the importance of maintaining the health of the heart, the prevention and treatment of the cardiovascular disease. Aiming to cultivating awareness of maintaining the heart, reducing the incidence of cardiovascular disease and the economic burden of our families and society. The "five major risk factors of cardiovascular disease", "five levels of prevention of heart disease", "seven common cardiovascular disease prevention and control methods" and other content are composed by Professor Hu Dayi according to his decade years experience in medical integration. In the book, he also put forward the concept of "double heart medicine", that is, mental health has a breakthrough significance as a part of the overall system of prevention and treatment of the heart; stressed that doctors and patients should pay attention to the importance of the natural environment and social environment on chronic diseases, which has important guidance to clinical practice and universal disease prevention.

## A Bite of China (Ancient town)

Book Size: 170mm×240mm  
ISBN: 978-7-5019-9824-1  
Published date: Sep, 2014  
Author: Meng Zhi

### Brief introduction:

In the form of travel, the book records a traveler's food experience in an ancient town. The author traveled more than 40 ancient towns, from the Jiangnan watertown to the ancient city of the north China, from the mountains of Guizhou Province to the Tibet Plateau ...from local food to the local food culture, to introduce us the gradually disappeared traditional culture of the ancient town. With a lot of scenery and food photos, the book integrated the town scenery, the true food and human feelings. This is not just a feast of the tongue, but a visual and ideological feast.

## Tea time with master

Book Size: 145mm×210mm  
ISBN: 978-7-5184-0916-7  
Published date: June, 2016  
Author: Wu Dan

### Brief introduction:

It is an essay set about tea culture, self-accomplishment and life attitude. The book has fifty essays in total, and are the records of author's state of mind at the moment of tea time. The author himself just want to record the moment of the beautiful tea time with peaceful article, hoping to bring to the readers a trace of moisture.



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